



## Lewis & Clark Library Foundation

120 S. Last Chance Gulch

Helena, MT 59601

406.447.1690 ext 117 / 406.406.447.1687

## BOOKMOBILE SPONSORSHIP

Bookmobile sign sponsorships work for you and it works for our local community. The market exposure for your sponsorship is outstanding and everyone notices eye catching graphics on the exterior of the beautiful Bookmobile as it travels throughout Lewis and Clark County. A Bookmobile sign sponsorship is a great value with greater exposure than traditional billboard advertising. The Bookmobile **MOVES** so you have your message in front of nearly all demographics in every section of Lewis and Clark County.

A Bookmobile sponsorship gives you the frequency and repetition your marketing campaign needs, at a fraction of the cost of print and radio and it helps to improve our community. Your Lewis & Clark Library is committed to bringing the best possible library services directly to areas of greatest need throughout Lewis and Clark County. Your sponsorship of a sign on the rear exterior of the Bookmobile will enable the Library to continue providing great service to areas not served by a traditional branch library.

### Number of Months:

	3 Months	6 Months	9 Months	12 Months
<b>Large (23 ¾" h by 36" w)</b>	<b>\$600</b>	<b>\$1000</b>	<b>\$1500</b>	<b>\$2000</b>
<b>Small (21 ¾" h by 24 ¼" w)</b>	<b>\$400</b>	<b>\$750</b>	<b>\$1125</b>	<b>\$1500</b>

### Terms and Conditions:

Production/Installation/Removal Charges are included in the sponsorship price. Sponsor will provide camera ready artwork/graphics to the Library for purposes of sign production. All signs will be full color glossy imprints with gloss lamination for outdoor use.

Sponsorship must be paid in advance. Rate includes sign production, installation, and removal in addition to specific placement time on rear of Bookmobile. The Lewis & Clark Library reserves the right to reject sponsorships based on community standards and Library policy.



## BOOKMOBILE SPONSORSHIP CONTRACT

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*The undersigned company hereby contracts with the Lewis & Clark Library Foundation for the posting and maintenance of exterior Bookmobile signs on behalf of the sponsor and for the product(s) named herein, and according to the Terms and Conditions set forth on page 1.*

Scheduled installation date: \_\_\_\_\_ thru \_\_\_\_\_

### Display Space Sponsorship Charges

Size	Number of Months	Monthly Rate	Total Cost

Email graphic to: [pspencer@lclibrary.org](mailto:pspencer@lclibrary.org)